



What forms of leadership are working in the nonprofit sector and should not change?
Does nonprofit governance HAVE to look like a Board of Directors?
Can philanthropists really earn leadership by writing checks?
When those boomers finally retire, how can organizational leadership be refreshed?
Does anyone have any new and exciting ideas on how leadership in the sector should look?

These topics and more will be the subject of our day-long leadership summit on October 13th. The Nonprofit Center of Milwaukee's biennial event will help to define the leadership needs now and in the future so that our sector remains vibrant, connected, and valued.

Ruth McCambridge, the keynote speaker, is the President and editor in chief of the Nonprofit Quarterly. Her background includes forty-five years of experience in nonprofits, primarily in organizations that mix grassroots community work with policy change. The Nonprofit Quarterly (NPQ) is an independent nonprofit news organization that has been serving nonprofit leaders, charitable foundations, educators, independent activists, and others involved in the civil sector for more than fifteen years.

The summit will include the Nonprofit Center Nonprofit Excellence Awards recognizing the best of the best in the nonprofit sector. Award winners are models of achievement and community impact.

Sponsorship will help many organizations in the Milwaukee area enhance skills, increase effectiveness, and leverage funding and other resources to advance their mission and energize the sector to create stable and vibrant communities.

More than 400 individuals are expected to attend.

Reach a dynamic audience interested in rethinking leadership through our Summit Sponsorship. Here are ways you can participate as a business.

Sponsor Benefits

\$10,000 Presenting

Exclusive Presenting sponsorship; only one available; all of the benefits below plus

- Introduction of keynote speaker
- Social media outreach to conference goers during conference
- Full page ad in program
- Banner hung on stage
- \$4,500 will go toward assisting with the implementation of three of the winning big ideas

\$5,000 Champion

- Listing as Champion Sponsor and primary logo placement in print and electronic promotion including the conference brochure, NPC website and conference registration pages, and email outreach
- Acknowledgement in news releases, social media, and from the podium at the event
- Primary logo placement on conference welcome screen and printed agenda distributed at the conference
- Display booth opportunity at the conference
- One table

\$2,500 Leading

- Leader listing and/or logo placement in the conference brochure, NPC website and conference registration pages, email outreach, conference welcome screen and printed agenda distributed at the conference
- Acknowledgement in news releases, social media, and from the podium at the event
- Display booth opportunity at the conference
- 4 conference admissions

\$1,000 Award

- Sponsor an Excellence Award
- Listing in all publications, on the NPC website, news releases and conference welcome screen
- Display booth opportunity at the conference
- 2 conference admissions

\$500 Supporting

- Listing in all publications and on the NPC website
- 1 conference admission

Contact: Corporate & Events Manager Debbie Knepke, dknepke@npcmilwaukee.org, 414-344-3933x152, or CEO Rob Meiksins at robm@npcmilwaukee.org, x123.

